

# Sponsor Organizations



... a great no-cost benefit  
for your employees



**BUTLER ARMCO**  
**EMPLOYEES CREDIT UNION**

## Offer Your Employees the Benefits of a BAECU Membership

*"Butler Armco Employees Credit Union has enabled ... our employees to use direct deposit on paydays. The professionalism and courtesy of the Credit Union staff goes far beyond our experience of local banks ..."*

*"We are glad to be able to offer the Credit Union to our employees."*

*William J. Bajcz, Sr.  
President  
AMS Electronics  
(32 employees).*



Membership at Butler Armco Employees Credit Union is not just for Armco employees any more. In fact, over 50 local organizations have chosen to add credit union membership to their employee benefit package.

In today's competitive labor market, it can be difficult to attract and retain qualified people. A comprehensive benefits package is one way to achieve this goal. Butler Armco Employees Credit Union can be an important part of your package with very little effort and at NO COST to your organization.

Your employees will have access to a full range of savings and loan products the minute they join BAECU. We also offer direct deposit and payroll deduction which will save you and your employees valuable time.

The benefits of a BAECU membership will provide your staff a tool to help them achieve financial security, which ultimately leads to happier and more productive employees.

## The Credit Union Difference

### Not-for-Profit

Credit unions are not-for-profit financial cooperatives. We exist to serve our members. Credit union earnings are returned to the members in the form of lower loan rates, higher interest on deposits and lower/fewer fees.

## Ownership

Credit unions are owned solely by the members. Each member has equal ownership and has one vote - regardless of how much money a member has on deposit - in electing our board of directors. At a credit union, each person is both a member and an owner.

## Volunteer Boards

Each credit union is governed by a board of directors, elected by and from the credit union's membership. Board members serve on a voluntary basis.

## Your Employees Will Thank You

Helping our members keep their hard-earned money is what the Credit Union is all about. Our lower loan rates, higher savings rates, and lower/fewer fees enable your employees to get more for less. Financial management services are available to compliment your company's offerings.

The combination of great rates and quality service has helped make BAECU the third largest credit union in western Pennsylvania, with over \$150 million in assets and over 17,000 members. We continue to add new services each year to meet the demands of our growing membership

Credit union membership is an important organizational benefit that also extends to the household. Once an employee joins BAECU, many of their family members are eligible to join as well.



*"Our employees are pleased to be able to join the Credit Union. It's one of the highlights of our new employee orientation package. They love the great loan rates, variety of savings options, and friendly service. And using payroll deduction for loan payments and savings accounts is so simple."*

*"Another great feature is that they're always adding new services to stay competitive in the market. It's really been a positive step for the Hospital becoming a Sponsor Organization."*

*Laura Adams  
Personnel Associate  
Butler Health System  
(1,500 employees)*

## We Make Enrollment Easy

If becoming a Sponsor Organization of Butler Armco Employees Credit Union interests you, please call our Marketing Department for an enrollment package. We will walk you through our simple enrollment process and answer any questions you may have.

Once you're approved as a Sponsor Organization, we will provide all the materials necessary to help you promote the BAECU benefit to your employees.

We take pride in building strong affiliations with our Sponsor Organizations. Our goal is to build an effective, long-term relationship with you and your employees.

**On-Site Membership Drives\***

**New Member Packets\***

**Representation at Your Special Events**

**Bulletin Board Posters**

**Information Brochures**

**And Much More . . .**

\*Special promotions at enrollment sessions and for new employees.



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